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# **Agenda**



	Speaker	Slides
Welcome	Alex Nicoll	03
Objectives and key messages	Hans Leybaert	04
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# **Navigating forward with collaboration and commitment**



#### **Empower the management team**

Concentrate on core business and Group profitability

Build a sustainable organisation for the future

# **Enhancing Governance**

Ongoing review of governance structures

**Drive towards best practice governance standards** 

#### **Unlocking value beyond Regulation**



**Crystallise untapped potential** 

**Enhance operational execution capabilities** 

#### **Proactive stakeholder engagement**

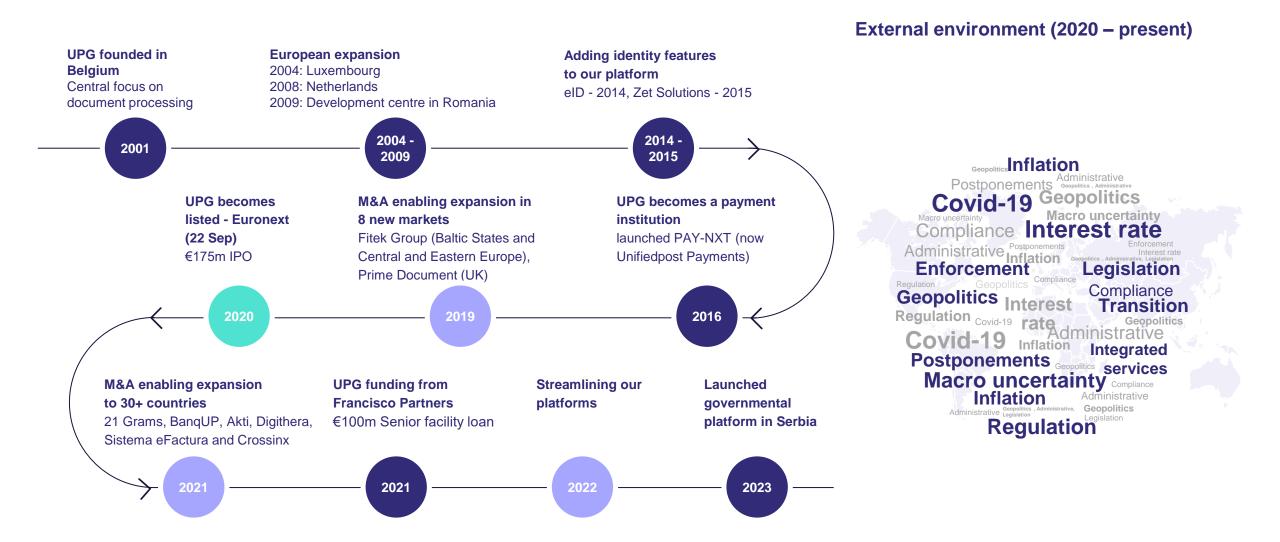


Cultivate investor trust & confidence

Clear accountability and transparency

## Adapting our business amid an evolving operating environment





# **Today's speakers**













Hans Leybaert CEO & Founder 2001 – present

Koen De Brabander CFO 2020 – present

Jan Druppel
International business
2017 – present

Arthur Paijens
Payments

2018 – present

David Geleyn
Director of Strategy
2018 – present

## Our topics for today





**Business Model:** Our core digital processing services and identify non-core activities for divestment



**Value Chain Integration:** Modular and integrated solutions across the value chain, including e-Identity, e-Invoicing, e-Payments, and e-Reporting



**Digitisation for Growth:** Driving short to medium-term growth through digitisation efforts



**Scalability Readiness:** Preparing for scalability in anticipation of regulatory changes and accelerated growth



**Cost Discipline:** Maintain a disciplined approach to cost management, capital allocation, and cash flow optimization



**Financial Commitment:** Establish a financial framework to ensure cash generation and meet medium-term targets







# Core Digital Services

- E-invoicing
- E-payments
- E-reporting
- E-identity
- Government platform

#### **Traditional communication services**



Hybrid Digital Services

- Document data extraction
- Print and mail



### Paper

- Software-based optimisation
- Optimising large mailings / deliveries
- Parcel distribution



#### **Divestment rationale**

Streamlining the business model towards a complete digital service landscape

As digital transformation accelerates, other services are becoming obsolete

Through divestments, we aim to create partnerships to accelerate digital growth

# Portfolio pruning opportunities

Traditional
Postage & Parcel
services

Businesses under scope across: Scanning, data validation, printing, standalone solutions Hybrid Digital processing services which cannot be digitised

# **Use of proceeds**

Reduce net debt

Strengthen cash position

# **Status of strategic divestment actions**

**Multiple NDAs signed** 

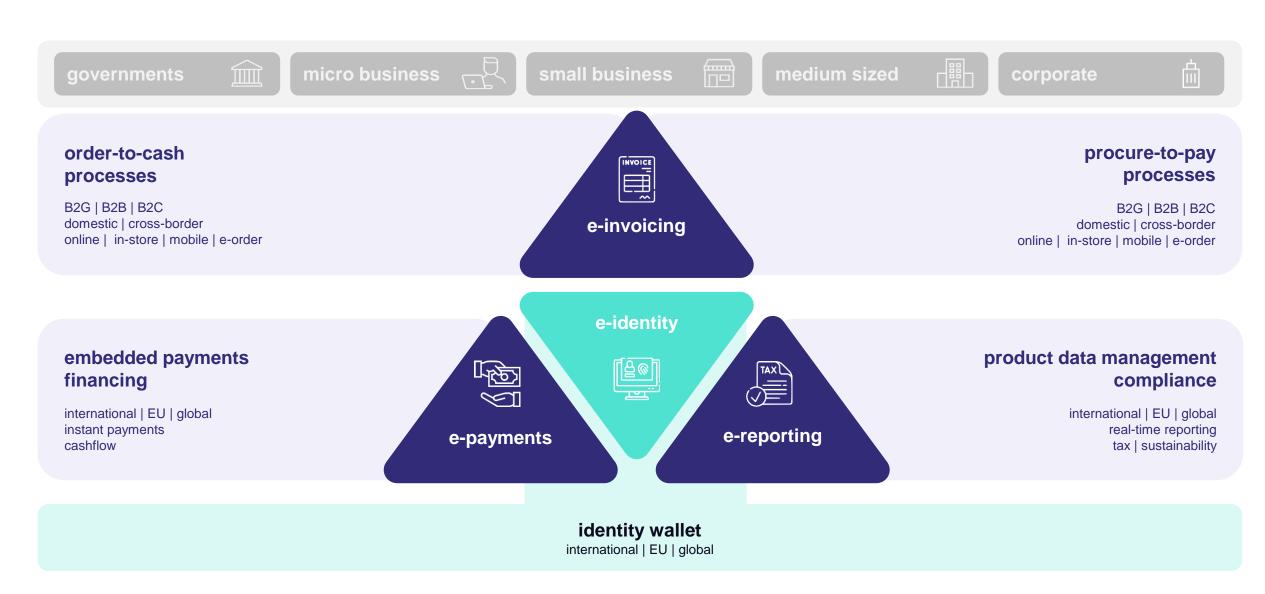
LOI signed

21 Grams signed

FitekIn & Onea signed

### Unique positioning that offers integrated solutions within the digital processing ecosystem





# Modular capability provides flexibility to meet specific customer requirements and broaden target market



Modular all-in-one integrated solution Focused on micro and small businesses















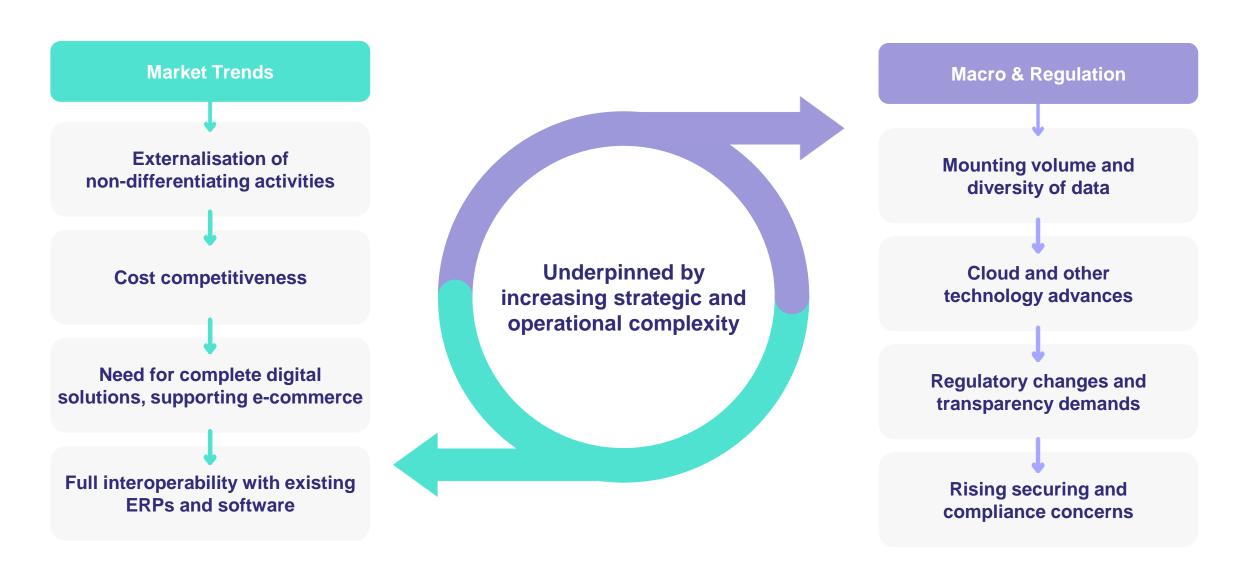
**Modularity on App level** 

**Modularity on API level** 



# Leveraging favourable underlying market trends of digitalisation

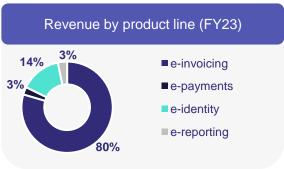


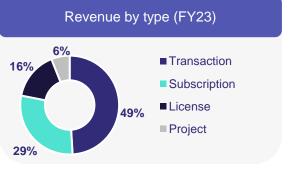


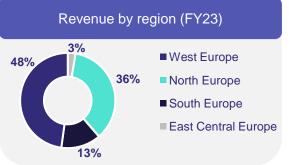
# Digital business – where we play



	Offered within Banqup Packages			eFaktura	
	B2C, B2B   Domestically and across border			Government dedicated platform	
	e- invoicing Established	e- payments Launched	e-identity <i>Established</i>	e- reporting Future	e-reporting Launched (Serbia)
Business lescription	Digital creation, transmission, and receipt of invoice	Secure payment processing	Identity verification methods for electronic transactions	Secure transfer of data to government portal	Supporting governments with all tax compliance models
(ey Services	Compliance Interoperability O2C, P2P B2B, B2G, B2C Data extraction Format conversion	Payment account with debit card Payment collection Open banking Payment automation Invoice financing	Private identity verification KYC & KYB Authentication Authorization Transactions signing	Compliance Government platforms Product data management Tax & sustainability	Government reporting infrastructure Corporate interfaces (APIs) Small business interfaces (UIs) Many integration possibilities
Nature of ousiness nodel	Subscription & transaction	Subscription, Payment fees, Payment account interest and financing fees	Subscription & transaction	Subscription & transaction	Licensing and maintenance fees
Modular or ntegrated solution	Modular or integrated Available for embedding Integrated for micro and small businesses			Corporate interfaces (APIs) Small business interfaces (UIs) Value-added services via Banqup	
Types of partners	Software partners, ERP/CRM, Order Management and Billing Accounting industry Financial Institutions Telecom Companies	Software partners Accounting Software Invoicing Software ERP / CRM Billing E-invoicing Providers Telecom Companies	Software partners ERP / CRM Billing Telecom Companies	Software partners ERP / CRM Order Billing Telecom Companies	Global implementation and consultancy partners







# Strong competitive positioning underpinned by network focused solutions that span multiple markets and functions

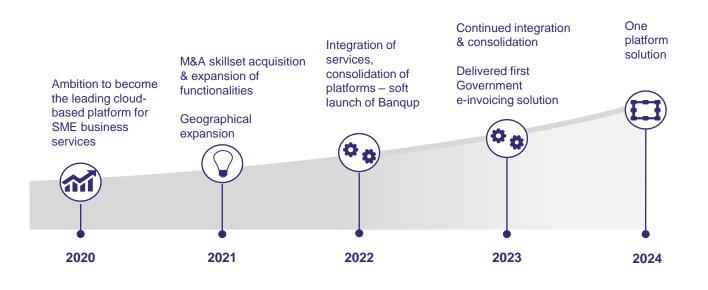


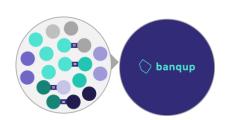
	UPG
Ability to serve all customer groups	****
International compliance	****
Payment functionalities	****
Self-service trusted onboarding	****
Regulatory monitoring	****
Network reach (Interoperability)	****

Network peers	Application peers	Domestic peers
***	***	****
****	****	
***	***	***
***	****	****
****	***	***
****	***	****

### Robust technological platform provides strong basis to capture upside opportunities







- ✓ Integrated the financial value chain with e-invoicing, e-payments, e-reporting & e-identity
- √ Acquired functionalities to provide comprehensive all-in-one solutions
- √ Established technological infrastructure
- √ Leveraged unique network to develop value-add insights

#### Established strong foundations to be the leading provider of choice

IP ownership of core offering

Centralised product division

Network-centric approach

Leadership across e-solutions

Flexible configuration platform

One global scalable platform

Strategic partnership with Google

#### **Proprietary technology**



## Strong commercial capabilities and targeted customer segmentation support growth agenda

**Attract & Partner** 



	Current value proposition	Routes to market	
Corporates (Banqup)	Modular API enabled solutions in e-invoicing, e-reporting & e-payments to drive efficiencies and cost optimisation	<ul><li>Direct approach</li><li>Big 5 Consulting firms</li></ul>	
Micro & SMEs (Banqup)	All-in-one solution to manage business finance with add-ons	<ul><li>Software partners</li><li>Industry sector partners</li><li>Accountants</li></ul>	
Governments	Trusted platform to enable governments to introduce all tax compliance models	Direct sales via     RFPs and     recommendations	
		<b>\</b>	

**Grow & Upsell** 

# Mid-term drivers

- Compliance
- Cost efficiency due to automation
- Compliance
- Cost efficiency due to automation
- Results in VAT gap decrease (in other countries)



#### **Comprehensive commercial engine**

Centralised
Partnership team

Centralised
Project and
onboarding
team
(delivery)

Centralised Product team

Local sales and P&L responsibility



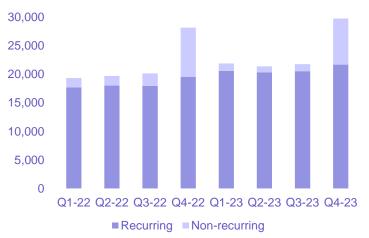


## Key metrics of our digital processing business in FY 2023



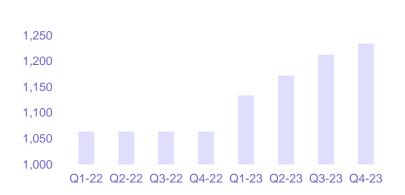
#### Total digital services revenue<sup>1</sup>





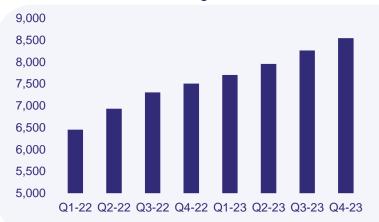
#### **Customers served ('000)**

FY23: +16,0%



#### Recurring - Subscription revenue<sup>1</sup>

FY23: +15,2%, +17,8% organic



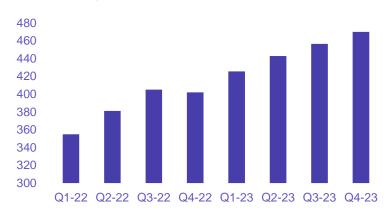
#### Recurring - Transactions revenue<sup>1</sup>

FY23: +9,0% reported, +13,6% organic



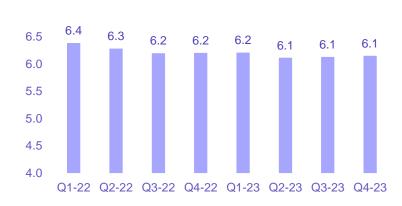
#### **Subscription paying customers ('000)**

FY23: +16,9%



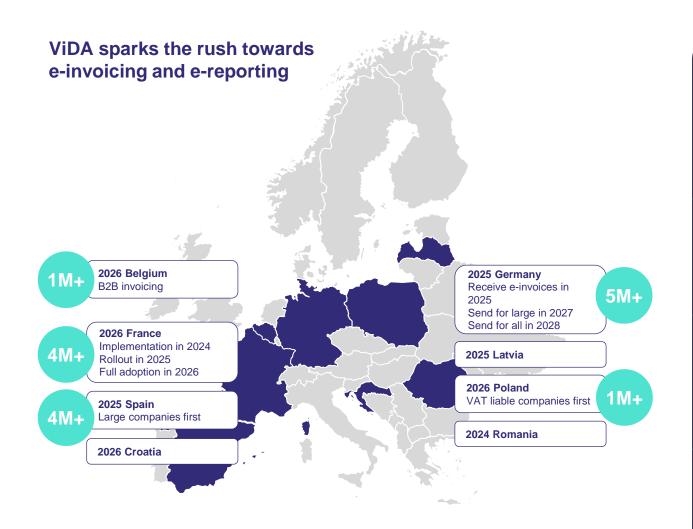
#### **ARPU on subscriptions (monthly)**

FY23: at € 6,1/month



# Regulatory implementation provides significant upside opportunities to drive scale across multiple countries





## The French opportunity...

#### Addressable market & potential

- 2.7m+ companies, 1.3m+ self-employed
- E-invoicing mandate expected to be mandatory in September 2026
- Business model: ARR subscriptions, transactions

#### **UPG's current positioning**

Exclusive partnership with the French CPA syndicate (22,000 Certified Public Accountants in France) using their branding: <u>jefacture.com</u>

#### **Key assumptions**

- Ecosystem is key to the success of the platform
- Ongoing recruitment of partnerships with accounting solutions (Sage, Cegid) and ERP/CRM (EBP, Evoliz)

#### Next steps

- The French CPA Congress in October 2024
- Pilot with the French financial authorities (AIFE) in T1/25
- Mass deployment in 2026



# Where to play

Long lasting in-depth understanding of market dynamics informing strategic direction

How to win

Modular & Proprietary Commercial technology engine proposition

How to scale

Efficiency and regulatory upside



#### Government: eFaktura, Serbia

Centralised e-invoicing exchange system

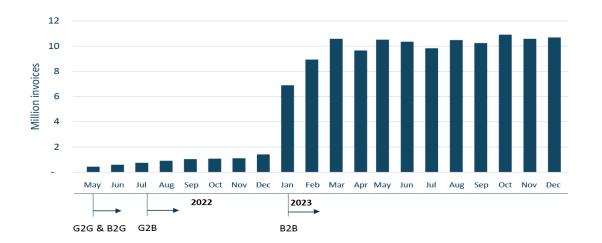


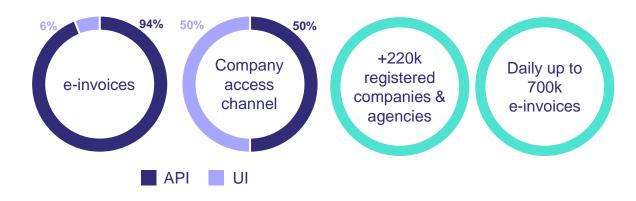


- Contracted by the Ministry of Finance to automatize VAT reporting and improve supervision of both private and public sector
- All e-invoices are posted on eFaktura, UI & API accessibility (free)
- All commercial e-invoicing platforms must integrate with eFaktura.
- Option to upgrade to Banqup for automated service for Micro/SME
- 22 months from Commercial agreement to live
- Connected to European network compatible with all e-invoice formats
- · UI and API solutions, easy onboarding
- Free usage for companies, commercial contract with Serbian government for maintenance and upgrades



With **e-invoice mandate** (January 2023), all Serbian companies registered within **3 months**, with volumes of **10m e-invoices per month** 





#### SME: jefacture.com, France

Decentralised continuous transactions control and exchange system





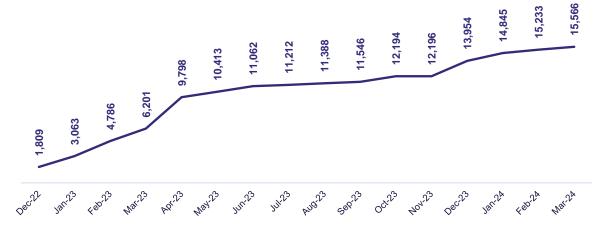
- Joint venture with ECMA
- ECMA invites their members (20k accounting firms), accounting firms invite their customers (4m SMEs)
- UI & API accessibility, integrated with governmental portal ChorusPro
- Connected to all major Accounting software platforms
- Option to Upgrade to Banqup for integrated payments and other value-added services
- Jan 2022: Beta platform for accounting firms and customers
- Jan 2023: Official platform launch
- Mar 2024: 18% accounting firms onboarded (representing 710k SMEs)
- Jan 2026: Mandate e-Invoicing current deadline







#### **SMEs onboarded**



### **Corporate: MAN, Germany**

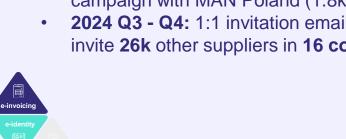
e-Invoice delivery for small and medium suppliers

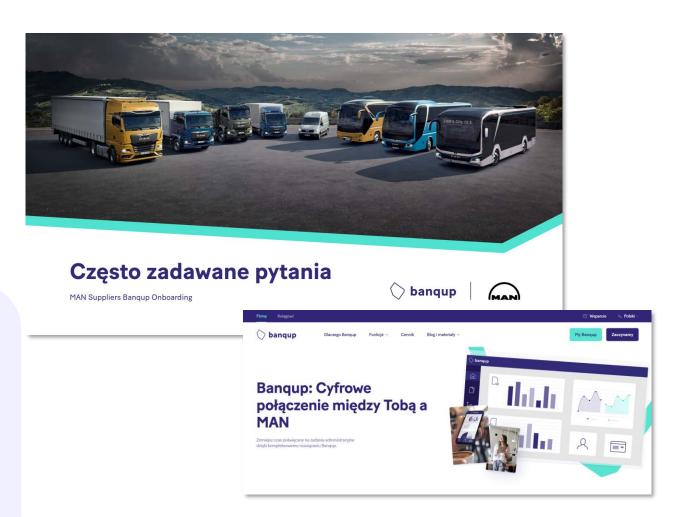


- 175k non-digital invoices annually
- EDI-based, incoming invoice flows covered for 20% of suppliers (managing 80% of purchases)
- **80% of suppliers are SMEs**, generating 20% of volume (not in EDI flows) in 17 countries

#### **Solution requirements:**

- **Internationally** available (OpenPeppol and others)
- 28k SMEs to be legally compliant in 17 countries
- Easy to use
- Connected to SAP automated entry at MAN HQ
- 2023: Set-up with 25 pilot suppliers active and sending invoices in Poland, Czech Republic, Netherlands, Sweden, Austria and Italy
- **2024 Q1 Q2:** Proof of concept, joint marketing campaign with MAN Poland (1.8k suppliers)
- 2024 Q3 Q4: 1:1 invitation email from MAN to invite 26k other suppliers in 16 countries







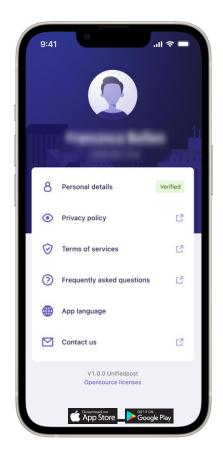
# Identity & payments case studies

**Arthur Paijens** 

# **Identity**

## Embedded Identity Solution





Identification mechanisms







local IdPs

passport id card

video call

**Supported** identity providers

**Identity Wallet** (eIDAS 2.0)



























#### **Private identity**

Verified and materialized on mobile device





#### **Business identity**

Verifying legitimacy, ensuring compliance with regulation





#### **Mandates**

Verifying authorised company representatives, mandates registered and securely stored



#### **Application access**

1-2-3 complete – approval to set up workspaces



# **Identity**

E-Identity (EHerkenning) case – primary business identity in the Netherlands



# **E**Herkenning

**Business Identity in the Netherlands** 

Started in 2009 as a public-private partnership

For domestic & foreign companies doing business in the NL

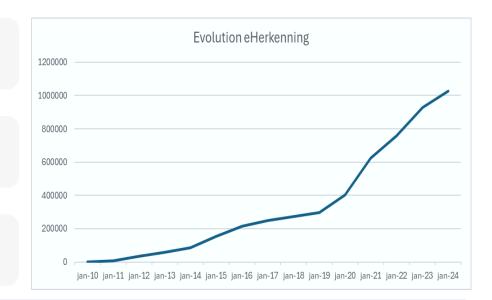
eIDAS notified and 3 levels of assurance

Unifiedpost has large share of market via 2 brands

1m+ companies

75k daily logins

600+ connected services



Well positioned to capture upcoming EU Digital Wallet business identity market









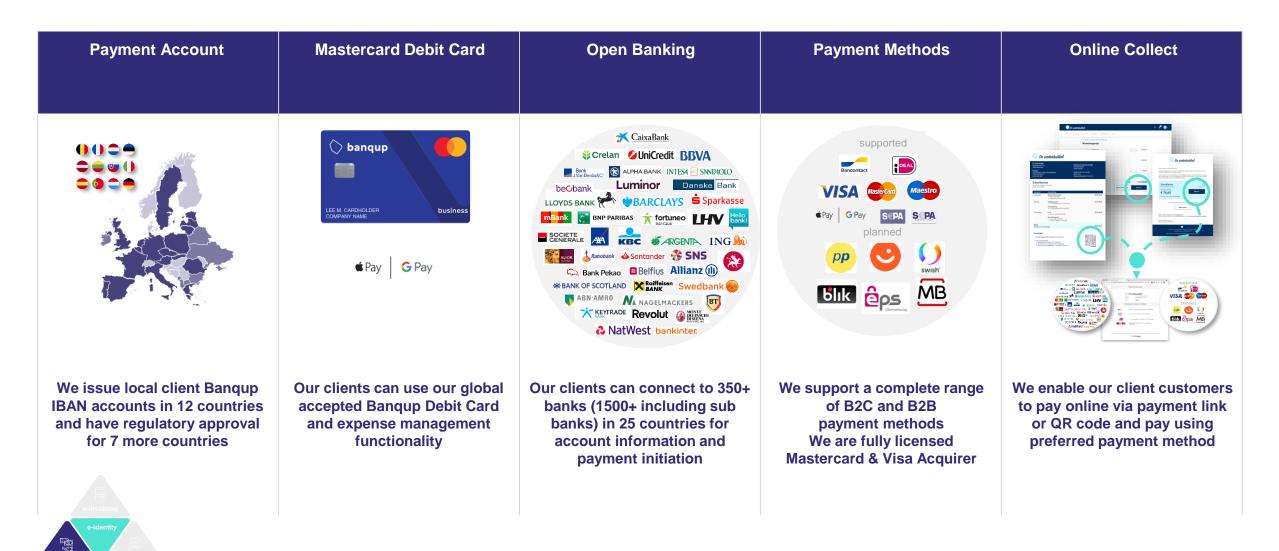






## Embedded payment and finance solutions





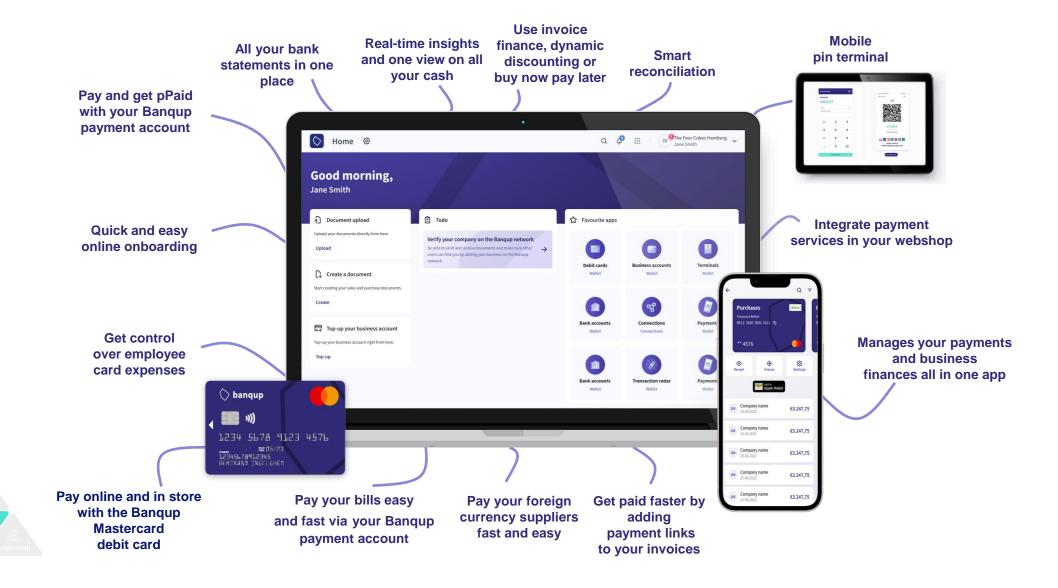
# Embedded payment and finance solutions



e-Identity & KYC	Mobile Terminal	Payment Hub	Foreign Currency Payments	Invoice Finance
Towerland on App Store  Downland on App Store	The following and the followin	- schedules	Doc. Lifence	
Easy & simple online identification of the legal company representative and KYC on the Unifiedpost company	Accept payment in-person with Banqup Terminal on your own tablet or smartphone	Automated mass payments via bank and/or banqup payment accounts. SWIFT Certified 11.000+ financial institutions in 200+ countries connected	Pay foreign currency supplier invoices in 100+ currencies integrated with our payment accounts	Get instant invoice finance Dynamic Discounting Buy Now Pay Later

# Embedded payment and finance solutions in Banqup (SME)





# Embedded payment and finance solutions for partners



Software Vendors	E-commerce	Accounting Software	E-Invoice Providers	Marketplaces
API)	API  Figure 12:  F	API)	API)  The second	API)    Market   Mark
Customer relations management Enterprise resource planning Vertical enterprise applications	Web Integrators B2B & B2C e-commerce	Pre-Accounting software Accounting Software	Invoice management providers Vertical industry applications	B2B Marketplaces B2C marketplaces
<ul><li>Identity</li><li>Payment accounts</li><li>Card Issuing</li><li>Pay Links</li><li>Open Banking</li><li>Finance</li></ul>	<ul><li>Identity</li><li>Payment Accounts</li><li>Open Banking</li><li>Finance</li><li>Terminal</li></ul>	<ul><li>Identity</li><li>Payment Accounts</li><li>Card Issuing</li><li>Pay Links</li><li>Open Banking</li><li>Finance</li></ul>	<ul><li>Identity</li><li>Payment Accounts</li><li>Card Issuing</li><li>Open Banking</li><li>Pay Links</li></ul>	<ul><li>Identity</li><li>Payment Accounts</li><li>Cards Issuing</li><li>Pay links</li><li>Finance</li><li>Terminal</li></ul>



Digitization has massively expanded opportunities to embed our payment capabilities in third party applications

End to end payment solution for Guardianship in the Netherlands



340k+
people
under care

2.2k+ caretakers

20% of caretakers handle 80% of the people under care

Traditional Banks take

> 30 days to open a Bank account Traditional Banks take

+ 45 days

to arrange client finances

Lack of efficiency - traditional bank services not integrated in caretaker administration



Caretaker Trade Organization Partner



Solution Partner

#### **Care Account**

for caretaker to manage client's finances

# Expense Account, Card & App

for client day-to-day spending



- · Opened in 24 hrs
- · Caretaker has full mandate
- Accessible via Payment Hub
- Integrated in caretaker software
- Single and bulk payments
- Scheduled payments
- Direct Debits
- Transaction & Balance information







- Opened in 24 hrs
- · Used for clients daily spending
- Mastercard Debit Card
- ATM Withdrawal
- Pay online, mobile & instore
- Consult Transactions & Balance
- Only to receive funds from care account









# Enhancing execution capabilities by focusing on core strategic actions



### **Strategic directions**



**Expansion within the digital processing ecosystem** 



**Execute on divestment plans** 



Drive sustainable profitable growth



Prepare organisation to capture regulatory upside



**Enhance cash generation** and strengthen balance sheet

## **Enabling accelerators**

Customer centricity

Technology & Product innovation

Commercial engine

Operational excellence

Building sustainable solutions

Disciplined performance management

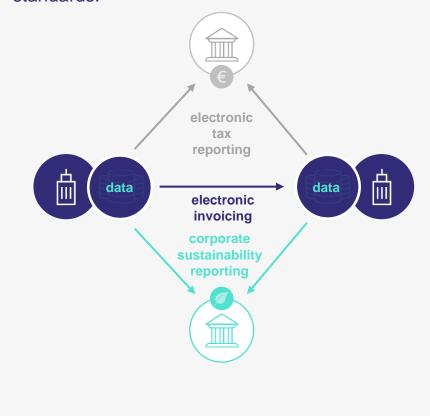
# Sustainability embedded in our culture and strategic actions



# Focused sustainability strategy with clear commitments, highlighting talent as our main driver

	Main KPIs (2023)
E	<ul> <li>ESG Committee in place</li> <li>95% of waste recycled within our printing facilities</li> <li>3 certified ISO14001 sites</li> </ul>
S	<ul> <li>36% female headcount</li> <li>44 citizenships represented worldwide</li> <li>80% overall engagement of our employees</li> <li>Decrease in turnover rate (-1,4%)</li> </ul>
G	<ul> <li>Whistleblowing tool implemented in 2022</li> <li>ISO27001 certifications in place</li> <li>Privacy Committee in place</li> </ul>
	Long term targets / commitments - focus on the 'S'
Remuneration Strategy	<ul> <li>Long term targets / commitments - focus on the 'S'</li> <li>Alignment of pay with roles and levels</li> <li>Integration of benchmark data from a global consulting firm</li> <li>Aim to offer competitive compensation and foster fairness</li> </ul>
	<ul><li>Alignment of pay with roles and levels</li><li>Integration of benchmark data from a global consulting firm</li></ul>

**Banqup** > Supporting with CSRD Reporting. Businesses need to adopt data-driven approaches to ensure compliance with regulations and standards.





# Reconciling financial ambitions with the strategic framework





### **Revenue growth drivers**

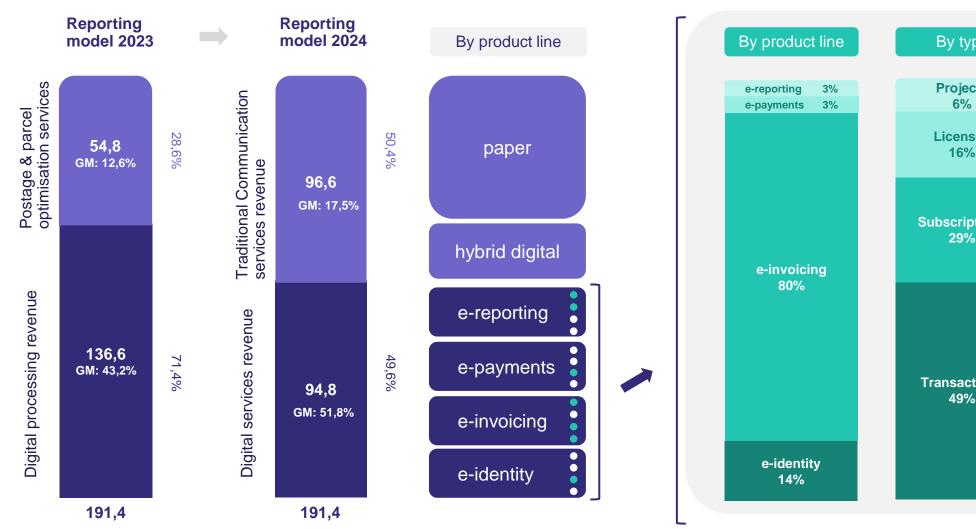
- **Product upselling** leveraging customer base to adopt banqup features
- Activating current network reach
- Surfing on sales capacity / ease of access to markets through key partnerships
- Tailwind from mandatory e-invoicing regulation

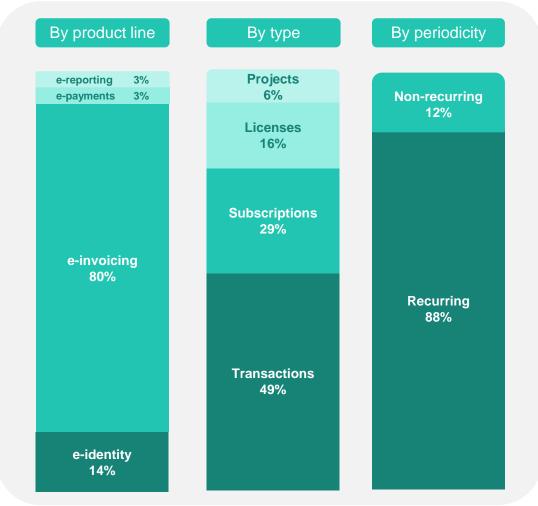
### **Margin drivers**

- Volume driving operating leverage
- Focus on the pure digital process decreases current cost structures related to conversion processes (less platforms)
- Self-service onboarding lowering onboard costs and CAC

# Revenue 2023 – Financial model going forward in line with strategic focus...

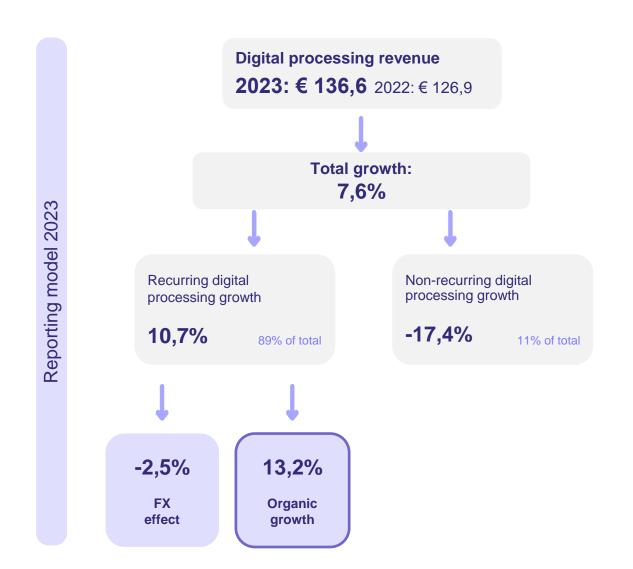


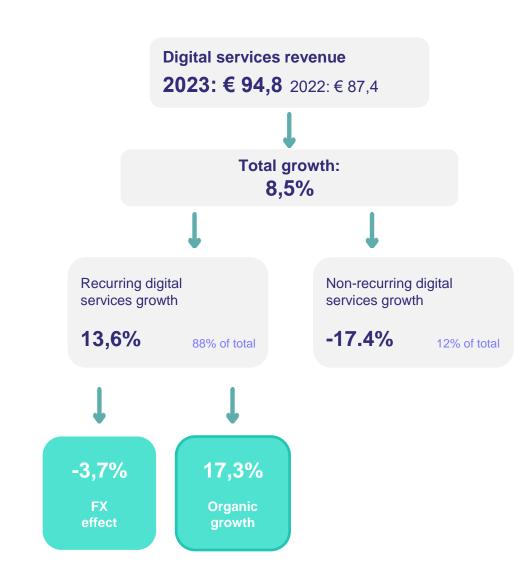




# **Breakdown digital revenue growth 2023**







Reporting model 2024

# ... and the long-term trends in the revenue growth and gross margin evolution



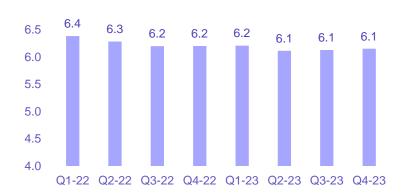
	Revenue trend	Gross margin evolution	Revenue drivers	Gross margin drivers
Transactions			E-invoicing volumes (mainly with corporate) and leverage digital volumes	Cost synergies by eliminating existing platforms
Subscriptions			Volumes in e-invoicing, e-payments and e-identity and increasing ARPU	Leverage on operating cost structure, economies of scale
Licenses			Potential for eFaktura to be implemented in different jurisdictions with different USP's	Stable at very high level
Projects			Standardisation expected to reduce implementation and change requests; not a core offering	Increasing pressure; compounded by importance of related direct staff costs

# Outlining potential of subscription revenue growth and related ARPU growth





# **ARPU Subscriptions € 6,1 as of Q4 2023**









<sup>\*</sup>Indicates latest catalogue pricing

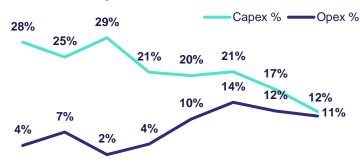
<sup>\*\*</sup>Variable price

# Improving EBITDA profile going forward



### R&D: Capex & Opex

In % of total digital services revenue



Q1-22 Q2-22 Q3-22 Q4-22 Q1-23 Q2-23 Q3-23 Q4-23

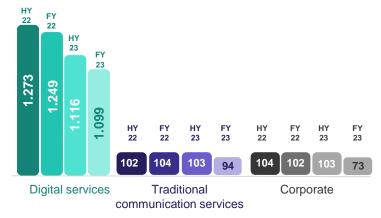
### **G&A + S&M**

In % of total revenue



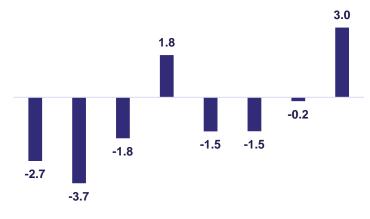
Q1-22 Q2-22 Q3-22 Q4-22 Q1-23 Q2-23 Q3-23 Q4-23

### **Number of FTEs (indirect staff cost)**



#### **EBITDA**

In millions of Euro



Q1-22 Q2-22 Q3-22 Q4-22 Q1-23 Q2-23 Q3-23 Q4-23

#### **Expected developments and approach to cost management**

#### R&D

- Continued investment In 2023, shifted more towards Opexrelated cash out vs Capex-related
- Relative decrease in R&D effort expected mainly due to revenue growth – in absolute figures, intention to push back Opex by further realising synergies between different platforms

#### **G&A - S&M**

- Cost saving program in 2023, mainly impacting FTE resources in different countries – Efforts to be pursued in 2024; initial impact of 2023 measures to be visible in 2024 cost structure.
- Indirect cost structure decreasing from 43% of recurring revenue in 2022 to 36% at end of 2023

#### FTE

- # of indirect FTEs decreased in 2023 in digital services with 150 FTE, in traditional communications services 10 FTE and in corporate services 30 FTE
- Staff cost in digital services expected to grow slower than the expected revenue growth – staff cost in traditional communication services expected to grow based on index
- Cost saving plan in FTE triggered non-recurring costs in 2023 amounting to €2m

# EBITDA and Capex as main drivers of Free Cash Flow\* generation



## **Summary cash drivers**

### EBITDA growth as a key driver

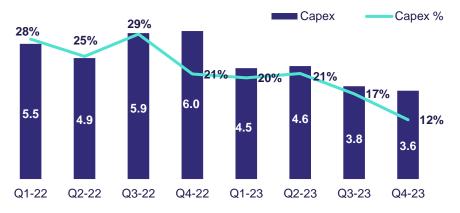
- Digital services revenue and gross margin growth
- Cost-cutting measures implemented over the past two years leading to a normalised cost base providing a solid foundation for future cash flow generation

Capex level in absolute amount will be maintained (FY 2023: €16m) to steer future growth

 Capex as a ratio of Digital services revenue will decrease from the current level of 15% towards ~6-7% in the mid-term

### **Capex development**

(In millions of Euro) and in % of total digital services revenue



### **Cash position**

(In millions of Euro)

Restricted cash Available cash

3

4

4

5

40

37

30

21

20

21

21

20

21

21

20

21

# Ambition to improve solidity of our financial position



### Financing overview FY 2023 (in millions of Euro)

Net Financial Debt	As of 31 Dec 2023	Current	Non-current
Bank Borrowings	8,9	3,3	5,6
Other loans - Francisco Partners	102,9	-	102,9
Lease liabilities	9,7	3,5	6,2
Cash	(26,3)	(26,3)	-
Net financial debt	95,2	(19,5)	114,7

Cash opportunities and	d cash restrictions
------------------------	---------------------

Cash position	26,3
Restricted cash position	(5,2)
Cash in from subscription rights	X
Announced divestment (net)	6,0
Divestment opportunities 2024	X
Usage factoring line	X
Cash availability	27,1

Balance sheet profile (in millions of Euro)		As of 31 Dec 2023		
Non-current assets	217,9	Equity	75,9	
Current assets	28,7	Non-current liabilities	126,0	
Cash	26,3	Current liabilities	75,4	
Assets held for sale	5,1	Liabilities held for sale	0,7	
<b>Total Assets</b>	278,0	Total Liabilities	278,0	

#### **Covenants - Francisco Partners**

As of 31 Dec 2023

**CHECK 1**: Minimum liquidity > € 12,5m



**CHECK 2**: Annual Recurring Leverage ratio (\*) < 1,50

(\*) total net borrowings / annual recurring revenue

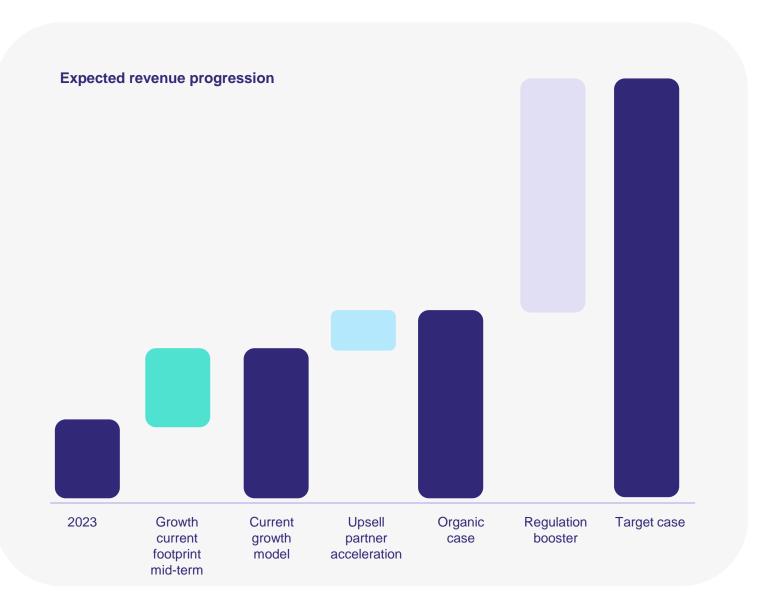


#### Improving capital structure through

- √ Cash from divestments
- ✓ Growing revenue and margin / continued cost saving increasing EBITDA level

# **Outlining our growth trajectory**





# FY 2024 objectives

Digital Service revenue growth: low teens

Attaining FCF breakeven under current group structure (i.e. Pre divestments)

### **Mid-term aspirations**

Organic Digital Service revenue base case (Ex-regulation)

- Revenue CAGR: mid-teens percentage growth
- Drive gross margin close to ~70%
- Capex as a ratio of Digital services revenue around 6-7%

Regulation booster to be further quantified when regulatory shifts are implemented







Robust foundation to execute on organic growth agenda

Modular approach drives ARPU increase and protects against regulatory delays

Partnership approach supports network expansion

Optimal positioning to leverage impact of regulatory implementation

Disciplined approach to capital management while strengthening balance sheet



