

# Publication of a transparency notification (Article 14, first paragraph, of the Law of 2 May 2007 on disclosure of major holdings)

February 1, 2021

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Press release - Regulated information - Inside information

La Hulpe (Belgium), 1 February 2021 - Regulated Information - Publication of transparency notifications.

Publication of transparency notifications (1)

In accordance with article 14 of the Law of 2 May 2007 on the disclosure of large shareholdings, the Company publishes the following information:

# Transparency notification by Swedbank Robur Fonder AB

Swedbank Robur Fonder AB has announced on 26 January 2021 that, on 21 January 2021, it held 1,847,989 Shares in the Company. On the basis of the denominator of 30,881,484 Shares, this holding represents 5.98% of the outstanding Shares:

A) Voting rights	Previous notification	After the transaction			
	# of voting rights	# of voting rights	ts % of voting rights		
Holders of voting rights		Linked to securities	Not linked to the securities	Linked to securities	Not linked to the securities
Swedbank Robur Fonder AB	0	1,847,989		5.98%	0.00%
Subtotal		1,847,989		5.98%	
TOTAL		1,847,989	0	5.98%	0.00%

The full transparency notification can be consulted on the Company's website, <a href="here">here</a>.

(1) The following information has been received from Swedbank Robur Fonder AB

#### For more information, please contact

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# **About Unifiedpost Group**

Unifiedpost Group wants to become the leading cloud-based platform for SME business services built on "Documents", "Identity" and "Payments". Unifiedpost operates and develops a 100% cloud-based platform for administrative and financial services that allows real-time and seamless connections between Unifiedpost's customers, their suppliers, their customers and other parties along the financial value chain. With its one-stop-shop solutions, Unifiedpost Group's mission is to make administrative and financial processes simple and smart for its customers. Since its founding in 2001, Unifiedpost Group has grown significantly, expanding to offices in 15 countries throughout Europe, with more than 350 million documents processed in 2019, reaching over 400,000 SMEs and more than 250 Corporates across its platform today.

Noteworthy facts and figures:

- Established in 2001, with a proven track record
- 2019 pro-forma turnover € 69 million
- 750+ employees throughout Europe
- 350+ million documents processed in 2019
- Diverse portfolio of clients across a wide variety of industries (banking, leasing, utilities, media, telecommunications, travel, social security service providers, public organisations, etc.) ranging from large internationals to SMEs
- Unifiedpost Payments, a fully owned subsidiary, is recognised as a payment institution by the National Bank of Belgium
- · Certified Swift partner
- International M&A track record

<sup>&</sup>lt;End of press release>

Listed on the regulated market of Euronext Brussels, symbol: UPG

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This announcement shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of the securities referred to herein, in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration, exemption from registration or qualification under the securities laws of any such jurisdiction.

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This announcement does not constitute an offer of securities in the United States of America, or a solicitation to purchase securities in the United States of America. The securities referred to herein have not been and will not be registered under the US Securities Act, or under the securities law of any state or jurisdiction in the United States of America and may not be offered, sold, resold, transferred or delivered, directly or indirectly within the United States of America except pursuant to an applicable exemption from the registration requirements of the US Securities Act and in compliance with any applicable securities laws of any state or jurisdiction of the United States of America. There will be no public offer of securities in the United States of America.

In the EEA and in the United Kingdom the offer of securities to which this communication relates is only addressed to and is only directed at qualified investors in that Member State and the United Kingdom within the meaning of the Prospectus Regulation, including – for the avoidance of doubt - any implementing measure in each relevant Member State of the EEA and in the United Kingdom (as it forms part of retained EU law as defined in the EU (Withdrawal) Act 2018) ("Qualified Investors").

Notwithstanding the foregoing, in the United Kingdom, this announcement and the offer of securities to which it relates is only addressed to and directed at (i) persons having professional experience in matters relating to investments falling within the definition of "investment professionals" in Article 19(5) of the Order, (ii) high net worth companies, unincorporated associations, etc. falling within Article 49(2)(a) to (d) of the Order, and (iii) any other person to whom it may otherwise lawfully be communicated (all such persons together being referred to as "**Relevant Persons**"). The Private Placement, as the case may be, is only available to, and any invitation, offer or agreement to purchase, or otherwise acquire securities will be engaged in only with Relevant Persons. Any person who is not a Relevant Person should not act or rely on this announcement or any of its contents.

In Switzerland an offer of securities to which this announcement relates is only addressed to and is only directed at "profession clients" within the meaning of article 4 iuncto 36 of Finsa (such persons being referred to as "**Professional Clients**"). The offer is therefore exempted from the obligation to prepare and publish a prospectus under FINSA and the securities will not be admitted to trading on any Swiss trading platform. This communication does not constitute a prospectus in accordance with FINSA and the Company will not prepare such prospectus in light of the offer of securities are referred to herein.

Accordingly, any person making or intending to make any offer of the securities which are the subject of the Private Placement referred to herein should only do so in circumstances in which no obligation arises for the Company, the Selling Shareholders or the Sole Bookrunner to produce a prospectus for such offer. Neither the Company, the Selling Shareholders nor the Sole Bookrunner have authorized, nor do the Company, the Selling Shareholders or the Joint Bookrunner authorize, the making of any offer of securities through any financial intermediary, other than offers made by the Sole Bookrunner which constitute the final placement of securities referred to herein. The securities referred to herein have not been and will not be, offered to the public in the United States of America, any Member State of the EEA, the United Kingdom, Switzerland or any other jurisdiction.

# INFORMATION TO DISTRIBUTORS

The Sole Bookrunner has informed the Company that the following information is intended for distributors only. The information is provided by the Sole Bookrunner and the Company does not assume responsibility for it.

Solely for the purposes of the product governance requirements contained within: (a) EU Directive 2014/65/EU on markets in financial instruments, as amended ("MiFID II"); (b) Articles 9 and 10 of Commission Delegated Directive (EU) 2017/593 supplementing MiFID II; and (c) local implementing measures (together, the "MiFID II Product Governance Requirements"), the Sole Bookrunner has informed the Company that it has submitted the Sale Shares subject of the proposed Private Placement to a product approval process, which has determined that such Sale Shares are: (i) compatible with an end target market of retail investors and investors who meet the criteria of professional clients and eligible counterparties, each as defined in MiFID II; and (ii) eligible for distribution through all distribution channels as are permitted by MiFID II (the "Target Market Assessment"). Notwithstanding the Target Market Assessment, distributors should note that: the price of the Sale Shares may decline and investors could lose all or part of their investment; the Sale Shares offer no guaranteed income and no capital protection; and an investment in the Sale Shares is compatible only with investors who do not need a guaranteed income or capital protection, who (either alone or in conjunction with an appropriate financial or other adviser) are capable of evaluating the merits and risks of such an investment and who have sufficient resources to be able to bear any losses that may result therefrom. The Target Market Assessment is without prejudice to the requirements of any contractual, legal or regulatory selling restrictions in relation to the proposed Private Placement. Furthermore, it is noted that, notwithstanding the Target Market Assessment, the Sole Bookrunner will only procure investors who meet the criteria of professional clients and eligible counterparties.

For the avoidance of doubt, the Target Market Assessment does not constitute: (a) an assessment of suitability or appropriateness for the purposes of MiFID II; or (b) a recommendation to any investor or group of investors to invest in, or purchase, or take any other action whatsoever with respect to the Sale Shares.

Each distributor is responsible for undertaking its own target market assessment in respect of the Sale Shares and determining appropriate distribution channels.